blancco

2026 STATE OF IT ASSET VALUE RECOVERY

Enterprise View: Where Value is Lost With Retired IT Assets

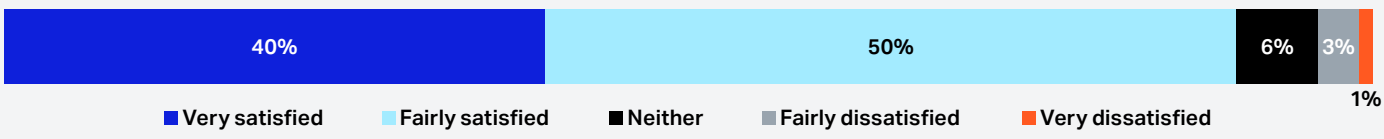
Enterprises want more value from retired IT assets. Coleman Parkes surveyed 660 enterprise decision makers for Blancco in 2026. Most find their current approach acceptable, but fewer than half are very satisfied. Here is where respondents say value is lost, and what they say would help.

1 Most Are Comfortable, But Six in Ten Are Not Completely Satisfied

6 in 10
rate satisfaction below "very satisfied"

40%
are very satisfied with their current approach

4%
are dissatisfied



Q Overall, how satisfied or dissatisfied are you with your organization's current approach to managing end-of-life IT assets?

2 Tracking the Barriers to End-of-Life IT Asset Management

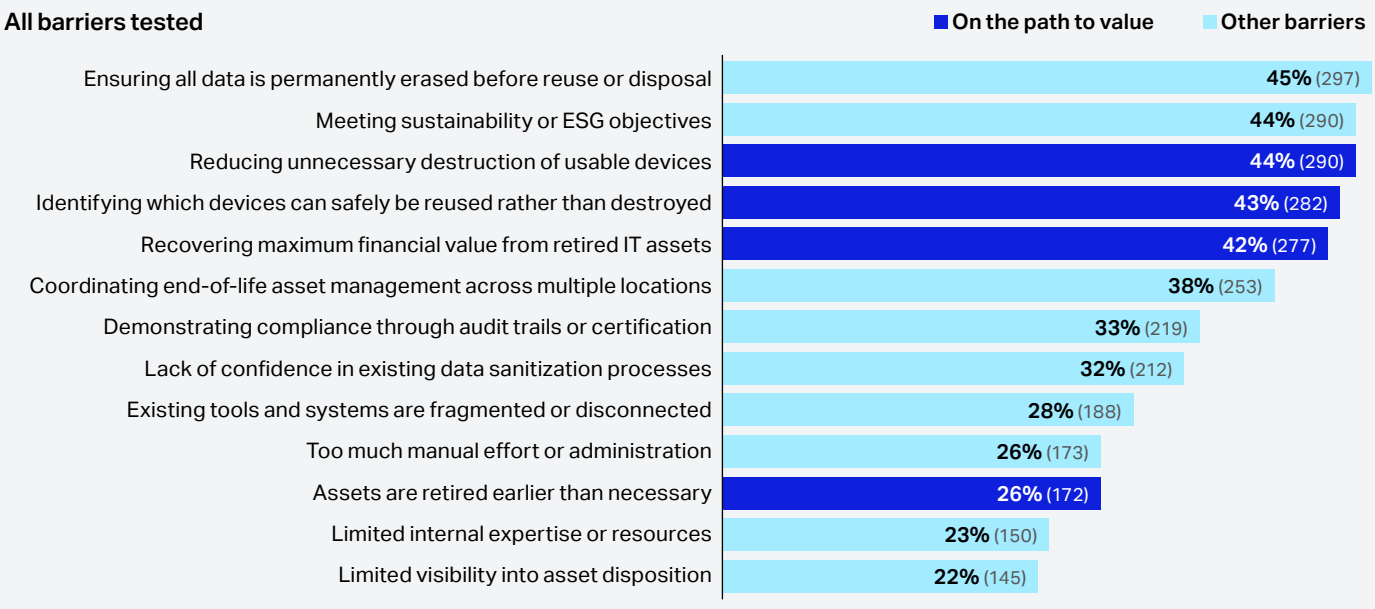
When asked about the challenges to their end-of-life IT asset management, enterprises highlighted several key factors that make value recovery from used IT assets more difficult. Reuse identification, unnecessary destruction, and value recovery sit within two points of each other, and five barriers overall fall between 42% and 45% (277 to 297 respondents each). No single barrier dominates.

43%
struggle to identify which devices can safely be reused rather than destroyed

44%
cite reducing unnecessary destruction of usable devices

42%
find recovering maximum financial value from retired IT assets a top barrier

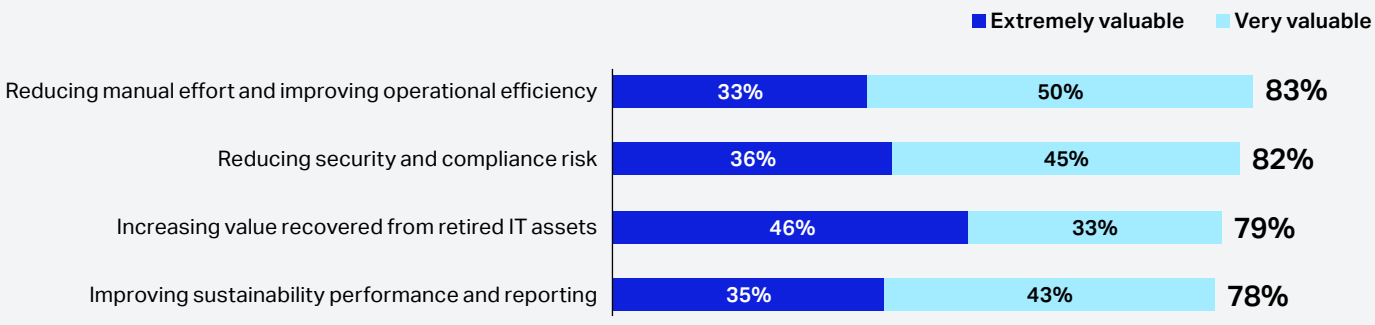
26%
say assets are retired earlier than necessary



Q Which of the following challenges are currently the biggest barriers to improving how your organization manages end-of-life IT assets? Respondents ranked their top five; each bar shows the share placing the barrier in their top five.

3 Leaders Rate Four Improvements As Worth Pursuing

What do enterprise decision makers think would be most valuable in terms of improving asset dispositioning? The results were fairly even: they want solutions that balance security, compliance, efficiency, and sustainability.



Q If a software solution could improve each of the following areas/for your clients, how valuable would that be to your organization?

4 Appetite for AI-Assisted Asset Assessment is High

Respondents were asked to rate the idea of using AI-driven processes to support asset disposition decisions, including grading, value assessment, and reduced data risk.

91%
find the described solution appealing

87%
rate AI-powered asset grading and value optimization relevant to their organization

Q Having read this description, how appealing or unappealing do you find this solution?
Q How relevant is this benefit to the needs of your organization/ and your clients?
Q Overall, how valuable do you believe this benefit of the solution would be for your organization / and your clients?

ABOUT THE RESEARCH

Coleman Parkes surveyed 825 senior decision makers for Blancco between July and September 2026: 660 at enterprises and 165 at ITADs, across nine markets (the U.S., Japan, the UK, France, Germany, Singapore, Australia, India, and Canada). Enterprise fieldwork ran from 29 July to 31 August 2026, and 61% of enterprise respondents were in banking, financial services, and insurance. Blancco commissioned the research. Appeal, relevance, and value figures are reactions to a described concept. Respondent counts are calculated from reported percentages and rounded.

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