



CASE STUDY: REUSE TECHNOLOGY GROUP

London-Built ITAD. Proven at Scale.



RTG rebuilt ITAD logistics around central London's constraints—and doubled its business doing it.

Narrow streets, tight parking, and shared loading bays rule out the large trucks most ITAD providers rely on. RTG runs a fleet of smaller vans making multiple daily trips into the City, collecting in batches of roughly 100 devices—so client floor space stays clear and loading bays aren't tied up for a full day.

Blancco-certified erasure sits at the core of the process, with certificates, photo-verified chain of custody, and inventory reports uploaded to each job in real time through RTG's Reuse Connect platform.



Operating in London means every collection has to be efficient. As we've grown, Blancco has helped us increase throughput without compromising the trust our customers place in us."

Darrel Arjoon, Reuse Technology Group

[Read the full case study](#)

What Blancco Powers at RTG



Certified Erasure

Every device gets a full inventory assessment followed by automated data sanitisation, giving customers an auditable record that data has been permanently erased. RTG is a Blancco Silver Partner.



Throughput at Scale

Advanced Blancco technical training across the team, plus the Cambrionix ThunderSync5-C16 hub for Apple devices, cut wipe-and-rebuild from roughly 30 minutes per device to 16 devices in about 20 minutes.



Client Transparency

Reuse Connect lets customers schedule collections, choose vehicle types, and track assets end to end—with erasure certificates, buyback estimates, and sustainability reporting, including avoided CO₂ and circularity metrics via Rejoose.

RTG BY THE NUMBERS

99%

IT asset reuse rate

2x turnover

£3m to £6m in one year

16 devices

Apple wipe-and-rebuild in
~20 minutes, from ~30 minutes
per device

350kg

CO₂ avoided per device kept
in service

~100 devices

per van collection into
central London

£10m

run-rate target by April 2027

Want to see what Blancco can do for your ITAD operation?

[Contact Us](#)