



When & How to Erase Data For DPDP Act Compliance

A summary of India's Digital Personal Data Protection Act and its data destruction requirements

India's **Digital Personal Data Protection Act, 2023 (DPDP Act)**, which came into force on August 11, 2023, introduces a strong legal foundation for safeguarding personal data in digital formats. To operationalize the DPDP Act, the Ministry of Electronics and Information Technology (MeitY) introduced the **Digital Personal Data Protection Rules, 2025 (DPDP Rules)** on January 3, 2025, further defining the implementation framework.

Blancco's certified data erasure solutions enable organizations to meet both the **DPDP Act and DPDP Rules** obligations around **data disposal, erasure verification, and audit preparedness**. Here are the key things you need to know about the DPDP Act and how Blancco can help you comply.

Applicability and scope

The DPDP Act applies to all organizations that collect, process, or store personal data in India, regardless of their physical presence.



Who's Affected?

Indian businesses processing personal data within the country.

Foreign entities that process data of individuals located in India while offering goods or services. **Data Fiduciaries and Processors**, including **SDFs** based on criteria such as data volume, sensitivity, and risk impact



What's Not Affected?

Any personal data that is:

1. Personal data processed for domestic or personal use.
2. Data made publicly available by the Data Principal themselves or through a legal obligation.
3. Certain government agencies handling data for national security, law enforcement, or legal compliance.



When Erasure Applies

While there are some exemptions, affected organizations must generally comply with obligations such as "purpose limitation," which is a duty to limit the use of personal data to the specific purpose the user consented to. Once this primary purpose is exhausted, the data should be destroyed.

The Act also gives Data Principals the right to correct, complete, update, or erase their personal data. This obligates the Data Fiduciary to comply with that request.

INDIA DPDP ACT DEFINITIONS

Personal Data

Any data that identifies or relates to an individual.

Data Fiduciary

The entity determining the purpose and means of data processing.

Data Principal

The individual whose data is being processed.

Data Processor

Any person or entity that processes personal data on behalf of a Data Fiduciary.

Significant Data Fiduciary (SDF)

A category of high-impact data handlers, subject to additional compliance requirements, including DPO appointment and impact assessments.

GOVERNMENT APPROVED

Blancco software is approved by 13+ government and leading industry organizations, including:





How Blanco can help

When personal data is no longer needed, or when Data Principals make data erasure requests, organizations governed by the DPDP Act must securely dispose of that data—whether on end-of-life assets or active networks.

Blanco offers a suite of solutions to erase data across your entire range of data storage assets and ensure compliance with DPDP Act data destruction requirements.

- ✓ **Blanco Drive Eraser – Government Certified***
Erase servers, laptops, desktops, and drives (HDD, SSD, NVMe) with the industry's most certified solution. Certified to erase to DoD 5220.22, NIST 800-88, and IEEE 2883 standards.
- ✓ **Blanco File Eraser**
Erase files and folders from desktops, laptops, and servers manually or automatically.
- ✓ **Blanco LUN Eraser**
Erase data in active storage environments while allowing your operating system to remain intact.
- ✓ **Blanco Eraser for Apple Devices**
A focused solution for Apple products, including support for M1, M2, and T2 devices.
- ✓ **Blanco Removable Media Eraser**
Secure data erasure of removable flash media devices stored within smartphones, tablets, network routers, and cameras.
- ✓ **Blanco Virtual Machine Eraser**
Automatically destroy no longer-needed data on VMs and Hypervisors.
- ✓ **Blanco Hardware Solutions**
Secure, on-premise erasure of loose drives and drive enclosures within data centers or large IT facilities.
- ✓ **Blanco Mobile Diagnostics & Erasure**
Diagnostics and secure data erasure of smartphones and tablets.
- ✓ **Blanco Management Portal**
Access reports and certificates, and centrally manage users, licenses, and erasures.

PENALTIES FOR NONCOMPLIANCE

- ① Monetary penalties for noncompliance with the DPDP Act may reach INR 250 crores (\$29 million USD), depending on the nature, gravity, and duration of the breach, type of personal data affected, repetitive nature of noncompliance, and whether the defaulting entity has gained financially or avoided a loss due to the contravention. The Data Protection Board (DPB) has the authority to impose fines upon completion of an inquiry.

* Blanco Drive Eraser is certified by:



Blanco helps you comply with the DPDP Act. Learn how.

Contact us