



CASE STUDY: UPCYCLE

Upcycle Upscales ITAD Operations to Maximize Client Value

As Upcycle took on more complex client environments—from K-12 device refreshes to data center decommissioning—its internal processes became increasingly fragmented.

The team needed more consistent workflows, better visibility across device processing, and a way to reduce manual effort while continuing to deliver certified data erasure and maximize value for their clients.



Upcycle rebuilt its device processing workflows around Blanco's certified data erasure and mobile diagnostics.

With more consistent workflows and better visibility across operations, they built a more efficient foundation—giving them the flexibility to take on new opportunities and scale into more complex projects.

[Read the full case study](#)

UPCYCLE SAW

- 100,000+**
devices projected annually
- 10x**
increase in processing capacity
- Greater ROI**
from end-of-life assets
- Standardized**
workflows across device types
- Faster**
device processing at scale
- Stronger**
team capability through upskilling

Want to test Blanco for yourself?
[Get your free trial](#)