



CASE STUDY: PHONECYCLE

PhoneCycle Reinvents IT Asset Recovery With Data-Driven Workflows



As PhoneCycle expanded beyond mobile devices into laptops and other IT assets, its existing processes couldn't scale fast enough.

The business needed more consistent workflows, better real-time visibility across operations, and a way to reduce manual reporting while maintaining certified, audit-ready data sanitization.

PHONECYCLE ACHIEVED

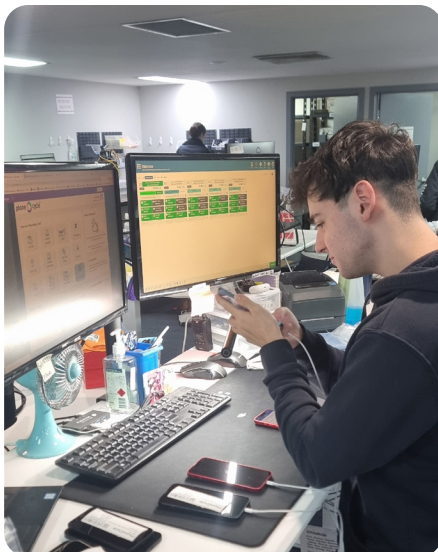
1m+
devices securely processed

250,000kg
CO₂ offset monthly

~\$1M AUD
donated to charity

Faster
workflows with automation

Stronger
client trust through transparent reporting



PhoneCycle rebuilt its asset recovery process around Blanco's certified data erasure and cloud-based workflow automation.

With structured workflows, real-time dashboards, and automatically generated tamper-proof certificates aligned to standards like NIST 800-88 and ISO 27001, PhoneCycle created a more efficient, transparent, and scalable foundation.

[Read the full case study](#)

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