



# Blancco Asset Reimaging

From Wipe to Worth; Automated Inside the Processing Lifecycle



Blancco Asset Reimaging modernizes Windows device processing by embedding **erase → reimage → redeploy** into a single, automated processing flow within Blancco Device Eraser.

Devices no longer leave the processing line half-finished, they exit **ready to redeploy, resell, or grade**.

## WHY REIMAGING NEEDED TO CHANGE

Across ITADs, refurbishers, trade-in operators and enterprise redeployment teams, the pressure is clear:

- ▶ Faster turnaround
- ▶ Technician-independent processing
- ▶ Windows 11 standardisation
- ▶ Predictable quality and compliance
- ▶ Higher resale value

Traditionally, reimaging has been manual, inconsistent and the biggest processing bottleneck.

Blancco Asset Reimaging changes this by making imaging a zero-touch step fully embedded in the Blancco processing lifecycle.

## What Is Blancco Asset Reimaging?

Blancco Asset Reimaging is an **automated Windows reimaging engine** that transforms **erase → rebuild → redeploy** into one **connected, hands-free workflow**.

Blancco Asset Reimaging delivers consistent, secure, redeployment-ready output, **without technician intervention** or separate imaging tools.

## How Blancco Asset Reimaging Works (Deployment Route)

Blancco Asset Reimaging is delivered exclusively via BDE, seamlessly integrated into the device processing workflow.

Blancco Asset Reimaging for BDE enables:

- ▶ Automatic PXE boot and WinPE entry
- ▶ Automatic Windows image, drivers and license application
- ▶ Standardised configuration and policy enforcement
- ▶ Full BMP reporting under one audit chain

Ideal for customers already running BDE or scaling Windows processing automation.

*Blancco does not sell or distribute Microsoft Windows licenses. Customers may, at their discretion, obtain Windows licenses from Blair Tech under the [Third-Party Refurbisher Program](#) or from any other authorized third-party provider.*

### WHY BLANCCO

- ✓ Market-leading certified erasure
- ✓ Trusted, tamper-proof chain of custody
- ✓ Proven automation platform used at scale
- ✓ Now enhanced with fully embedded reimaging through Blanco Asset Reimaging

Blanco Asset Reimaging is the next evolution of Blanco's processing ecosystem, turning wiped devices into **ready-to-use or ready-to-sell** assets automatically.



### What Blanco Asset Reimaging Delivers

- ▶ **Zero-Touch Processing**  
Eliminate manual booting, imaging stations, and technician handling.
- ▶ **Consistent, Repeatable Output**  
Standard configurations across every processed device.
- ▶ **Faster Time to Resale / Redeployment**  
Turn devices into redeployment-ready or channel-ready assets.
- ▶ **Windows 11 Readiness**  
Perfect for large-scale migration, refresh and standardisation.
- ▶ **Unified Reporting**  
Erase and reimage events documented under one BMP chain of custody, proof at every step.



### Who It's For

- ▶ **ITADs & Refurbishers**  
Scale processing without more staff or imaging equipment.
- ▶ **Trade-In & Recommerce Providers**  
Erase → reimage → grade → ship inside one automated workflow.
- ▶ **Enterprise IT & Redeploy Teams**  
Fleet standardisation, refresh and Windows 11 migration, without manual reimaging effort.

## Learn More / Book a Demo

Speak with your Blanco representative to see how Blanco Asset Reimaging embeds reimaging inside the processing lifecycle, and how "wipe to worth" becomes a single, automated step.

**Contact us**