



blancco

# Blancco Asset Reimaging

From Wipe to Worth; Automated Inside the Processing Lifecycle



Blancco Asset Reimaging modernizes Windows device processing by embedding **erase → reimagine → redeploy** into a single, automated processing flow within Blancco Drive Eraser.

Devices no longer leave the processing line half-finished, they exit ready to redeploy, resell, or grade.

## WHY REIMAGING NEEDED TO CHANGE

Across ITADs, refurbishers, trade-in operators and enterprise redeployment teams, the pressure is clear:

- ▶ Faster turnaround
- ▶ Technician-independent processing
- ▶ Windows 11 standardisation
- ▶ Predictable quality and compliance
- ▶ Higher resale value

Traditionally, reimaging has been manual, inconsistent and the biggest processing bottleneck.

Blancco Asset Reimaging changes this by making imaging a zero-touch step fully embedded in the Blancco processing lifecycle.

## □□○ What Is Blancco Asset Reimaging?

Blancco Asset Reimaging is an **automated Windows reimaging engine** that transforms **erase → rebuild → redeploy** into one **connected, hands-free workflow**.

Blancco Asset Reimaging delivers consistent, secure, redeployment-ready output, **without technician intervention** or separate imaging tools.

## □□ How Blancco Asset Reimaging Works (Deployment Route)

Blancco Asset Reimaging is delivered exclusively via Blancco Drive Erasure, seamlessly integrated into the device processing workflow.

Blancco Asset Reimaging for Blancco Drive Erasure enables:

- ▶ Automatic PXE boot and WinPE entry
- ▶ Automatic Windows image, drivers and license application
- ▶ Standardized configuration and policy enforcement
- ▶ Full BMP reporting under one audit chain

Ideal for customers already running Blancco Drive Erasure or scaling Windows processing automation.

Blancco does not sell or distribute Microsoft Windows licenses. Customers may, at their discretion, obtain Windows licenses from Blair Tech under the **Third-Party Refurbisher Program** or from any other authorized third-party provider.

## WHY BLANCCO

- ✓ Market-leading certified erasure
- ✓ Trusted, tamper-proof chain of custody
- ✓ Proven automation platform used at scale
- ✓ Now enhanced with fully embedded reimaging through Blancco Asset Reimaging

Blancco Asset Reimaging is the **next evolution of Blancco's processing ecosystem**, turning wiped devices into **ready-to-use or ready-to-sell assets** automatically.



## What Blancco Asset Reimaging Delivers

- ▶ **Zero-Touch Processing**  
Eliminate manual booting, imaging stations, and technician handling.
- ▶ **Consistent, Repeatable Output**  
Standard configurations across every processed device.
- ▶ **Faster Time to Resale / Redeployment**  
Turn devices into redeployment-ready or channel-ready assets.
- ▶ **Windows 11 Readiness**  
Perfect for large-scale migration, refresh and standardization.
- ▶ **Unified Reporting**  
Erase and reimage events documented under one Blancco Management Portal chain of custody, proof at every step.



## Who It's For

- ▶ **ITADs & Refurbishers**  
Scale processing without more staff or imaging equipment.
- ▶ **Trade-In & Recommerce Providers**  
Erase → reimagine → grade → ship inside one automated workflow.
- ▶ **Enterprise IT & Redeploy Teams**  
Fleet standardization, refresh and Windows 11 migration, without manual reimaging effort.

## Learn More / Book a Demo

Speak with your Blancco representative to see how Blancco Asset Reimaging embeds reimaging inside the processing lifecycle, and how "wipe to worth" becomes a single, automated step.

[Contact us](#)