



Blancco Key Deploy



Introducing blancco key deploy

A powerful re-imaging solution that enhances post-erasure provisioning, helping itads and processors transform wiped assets into redeployable devices faster, with less effort and greater value.

Smarter Device Readiness – Re-Imaged. Scalable. Trusted



Unlock the Power of Re-imaging with Blancco

Blancco is evolving beyond data sanitization to deliver complete device readiness.

Blancco Key Deploy empowers processors to extend their capabilities beyond secure erasure by implementing a full re-imaging process. Working in harmony with Blancco's industry-leading erasure tools, Blancco Key Deploy handles everything post-wipe—from OS installation, support for integration with license activation and driver configuration.

Built for ITADs, resellers, and processing partners of all sizes, Blancco Key Deploy helps transition devices from wiped to work-ready with minimal manual effort. The result: greater efficiency, faster turnaround, and full confidence in every redeployed asset.



Key Benefits

- ▶ **End-to-End Solutions**
Key Deploy compliments Blancco's erasure systems to deliver a complete post-wipe provisioning capability. Re-imaging is no longer a separate manual process.
- ▶ **Certified and Configured Erased**
To global standards like NIST 800-88 and ISO 27001, then reimage with the correct OS, license key support, and drivers—all logged and ready for compliance audits.
- ▶ **New Revenue Streams Offer**
Secure erase + Re-image as a bundled service. ITADs and processors can increase ASPs (Average Sell Price) and deliver differentiated value over low-cost competitors.
- ▶ **Speed at Scale**
Re-imaging up to hundreds of devices becomes easy. No manual imaging stations. Just fast, scalable automation.
- ▶ **Trusted and Traceable**
Digitally signed re-imaging logs provide a complete audit trail, from wipe through to configuration and deployment.



Ideal Use Cases

- ▶ ITAD Redeployment Services: Offer full erase-to-image services with licensing and configuration.
- ▶ Retail/Refurbish Trade-In: Prepare resale-ready devices with licensed OS and apps.
- ▶ MSPs and Device-as-a-Service Providers: Deliver zero-touch hardware for internal or client deployment.



How It Works

- ▶ Certified erasure using Blancco Drive Erasure.
- ▶ Asset detection and routing for destination.
- ▶ Blancco Key Deploy applies OS, drivers, and support for integration with license activation.
- ▶ Devices are returned to desk, resale channel, or end-user fully configured and compliant.

Technical Specifications

MACHINE PROCESSING & FEATURES

- ▶ Windows Imaging
- ▶ Windows Image Capture
- ▶ Driver Capture and Deployment
- ▶ MDOS Smart Client Connector (MSC) for Windows Licensing
- ▶ Blancco Key Deploy is loaded on to a device when PXE booted to the Key Deploy server

MINIMUM SYSTEM REQUIREMENTS

- ▶ Key Deploy PXE Boot Server
 - ▷ Quad Core CPU
 - ▷ 8 - 16 Gigabytes RAM
 - ▷ 1 TB Storage
 - ▷ 2 – 3 Gigabit NICs
 - 1 NIC used for internet connection
 - ▷ External NICs used for PXE network booting

USABILITY, DEPLOYMENT & LANGUAGES

- ▶ MDOS Smart Client for Windows Licensing is to be configured by a Microsoft Authorized Refurbisher partner.
- ▶ All features only supported in English

AUDITING & REPORTING

- ▶ Asset Reimaging Report can be found at the Blancco Management Portal
- ▶ The Report logs the following
 - ▷ Hardware report of the device
 - ▷ Name, Edition, and Version of Windows installed
 - ▷ If a new Windows License is applied the following is captured
 - Product Key ID
 - Product Key
 - License Type

BLANCCO KEY DEPLOY = SPEED + TRUST + COMPLIANCE

Get in touch with our team today to see how Blancco Key Deploy can modernize your device processing operations and drive higher value from every asset.

Blancco Technology Group | Data Erasure. Diagnostics. Device Readiness.